

building
brands

delivering
ideas

enabling
businesses

xpointers
| solutions beyond IT

envisioning
trends



stand apart

every cloud has a silver lining...

every problem... a solution...

and...

every service a...

who.

what.

where.

1

2

3

who.

A next generation consulting company, the seeds of which were sown in the winter of 2006 with a thought to cater to the needs of the market and provide solutions that are beyond IT in alignment with customer requirements/business model.

They say that foundation of any entity speaks a lot about it.
The foundation of xPointers has been laid on the strong values.



our values.

Our People

Organization's strength is its people and we are no exception to that golden rule. Believing in people and respect for an individual are among the core values of xPointers.

Customer Centric

We not only provide solutions to the stated problem but also provide a 360 degree view of the impact of the problem and preparing solutions in line with this holistic view.

Adapt

Change is the only constant thing and hence learning to adapt to this change is an ongoing process at xPointers.

Focus

To build a customer-centric business where both short-term and long-term goals and objectives of the customer are balanced.

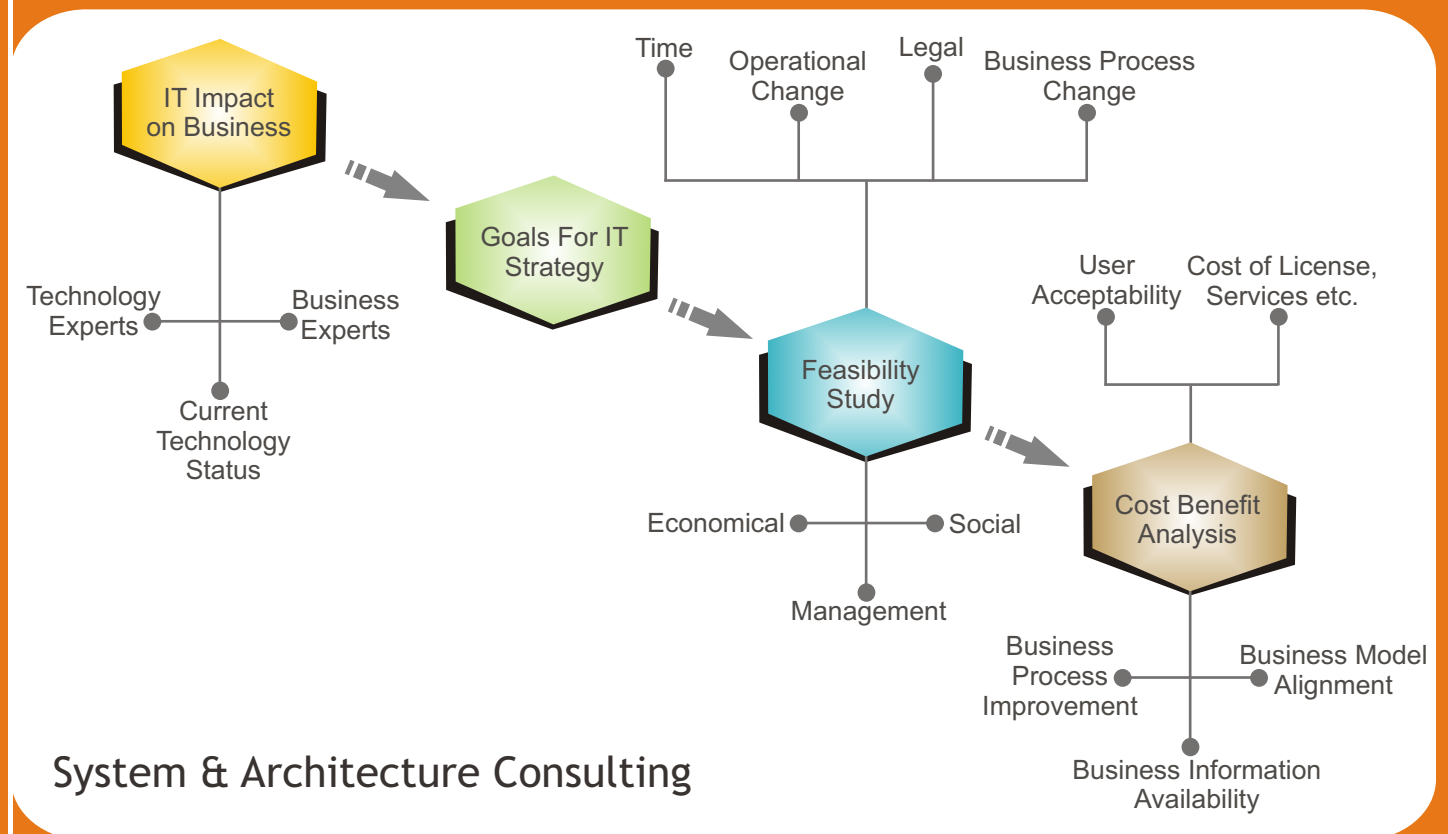
what.

our core services

System & Architecture Consulting

With more and more technologies and systems coming in the technology market sometimes its tough to decide which technology is the best suit for the requirement at hand. It is important to understand from many perspectives like upgrades, maintenance, support, scalability, etc..To cater to this requirement xPointers understand the need for selecting the right technology for the kind of requirement at hand and also factors in the future requirement.

- Strategic technology planning
- Feasibility vs. Requirement Analysis
- Cost Benefit Analysis



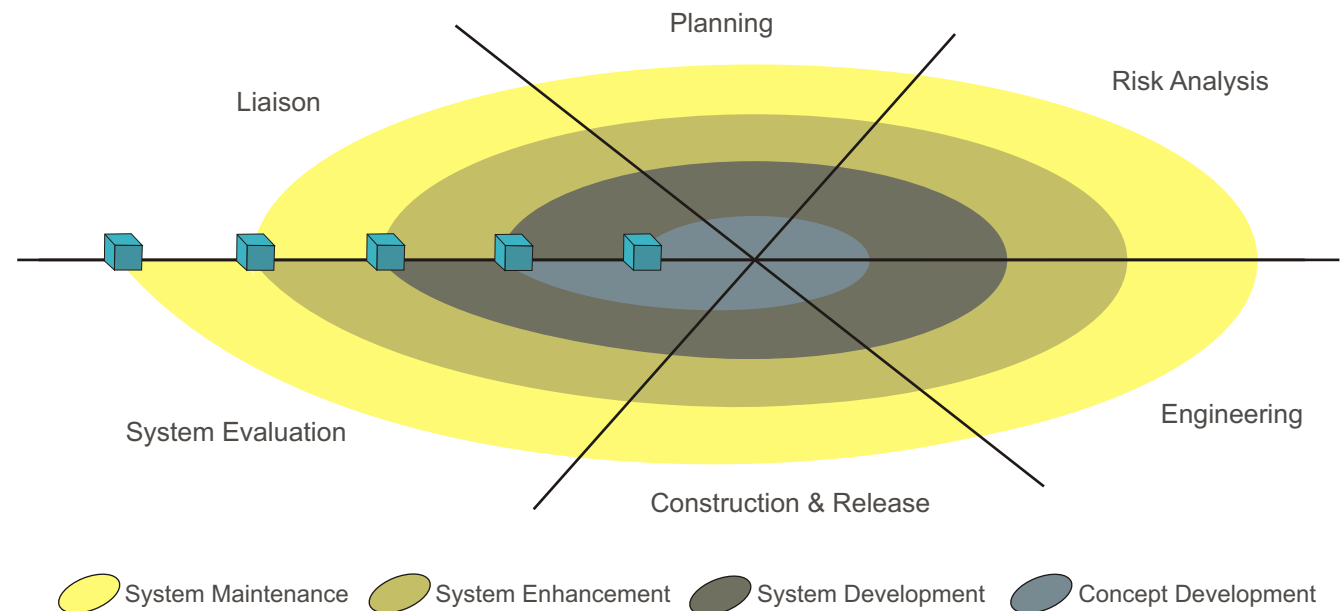
what.contd...

our core services

Enterprise Software Product Development

In the rapidly changing environment organizations across the world have realized that it is nearly impossible to create and maintain a custom built software package which will cater to all their requirements and also be completely up-to-date. Also organizations need to focus on their core strengths rather than catering to the information systems across the organizations on their own.

- Stakeholders need analysis
- System Architecture Design
- Application Development
- Unit, Integration and system testing



Enterprise Software Product Development

what.contd...

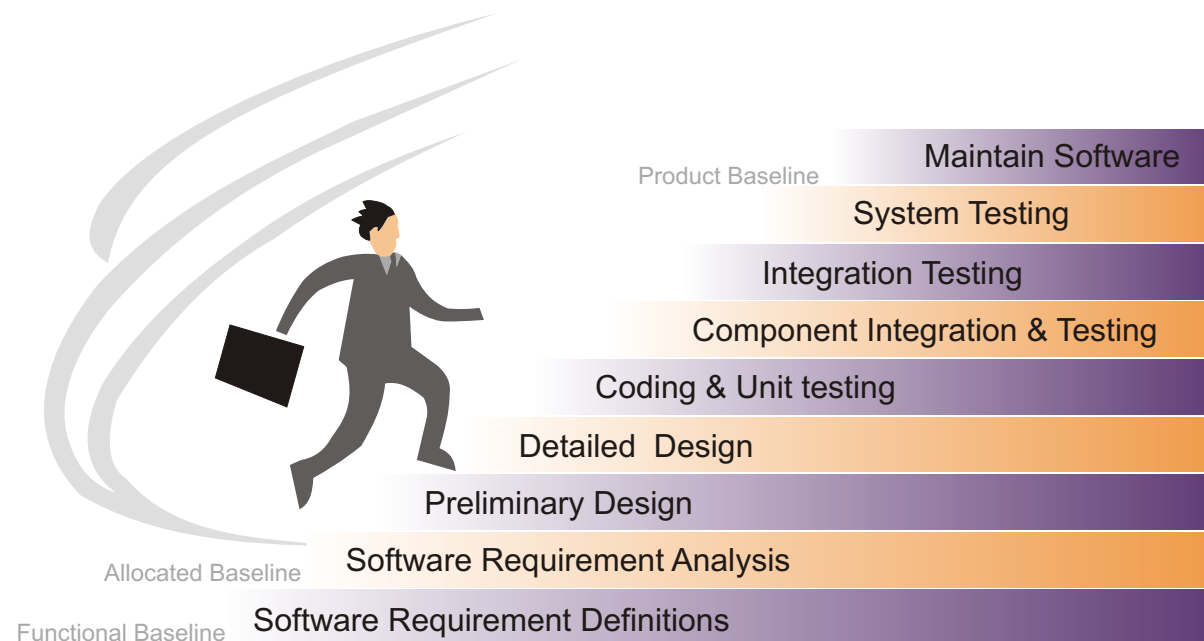
our core services

Custom Application Software Development & services

Sometime with the kind of business model that the client is running on, it requires applications which are non standard and requires custom functionality to be incorporated in the solution.

Following are the services that xPointers caters to:

- Requirement Analysis
- Standard Software availability vs customer requirement
- User requirement analysis
- Application Development
- Unit, Integration and system testing



Custom Application Software Development & Services

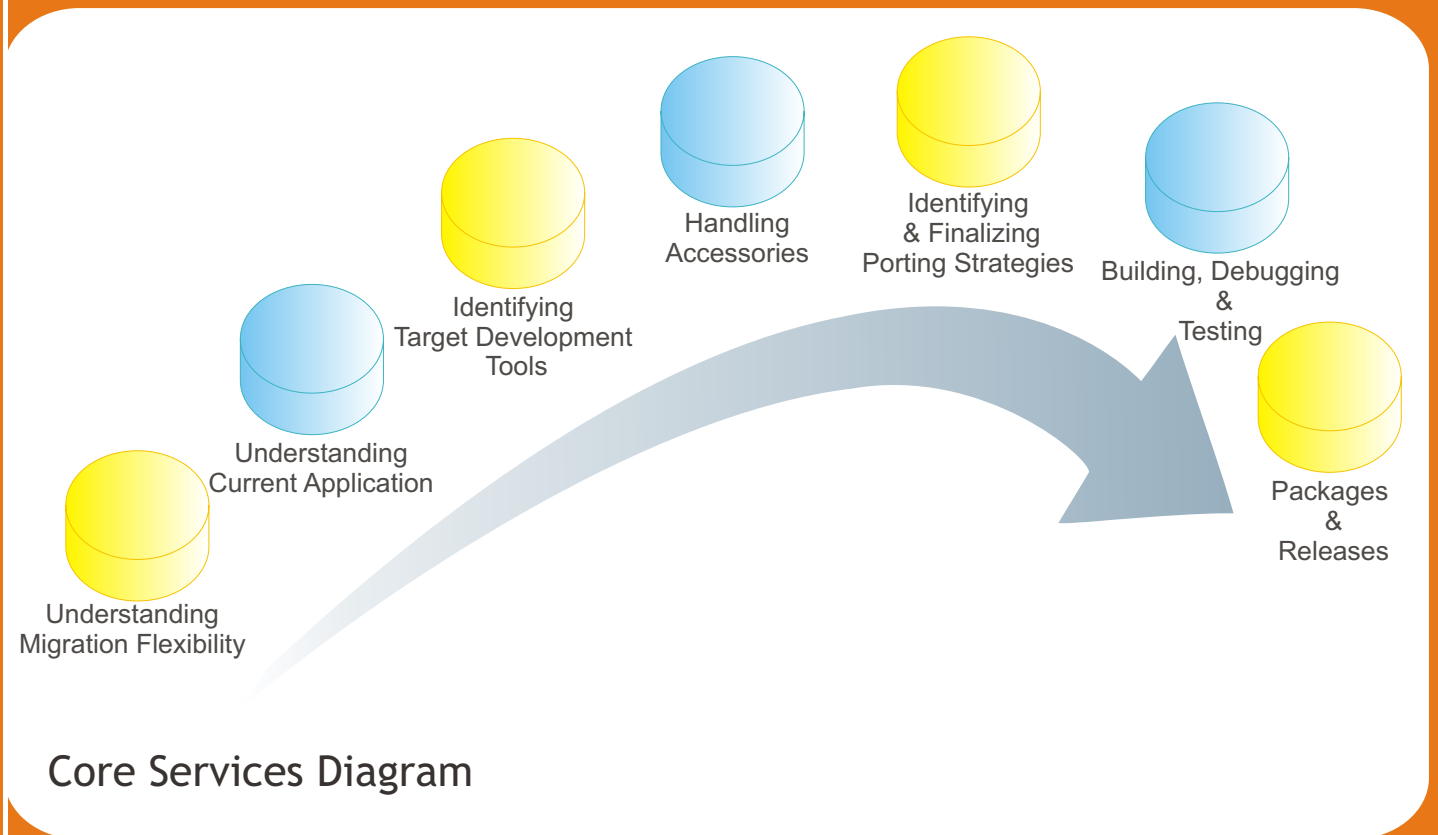
what.contd...

our core services

Maintenance, Migration & Porting

The advent of newer technologies and multiple solutions from different vendors with upgraded technologies tends to confuse the client management, as lot of cost is already incurred on the current application installations and configuration. So there is a need to migrate to upgraded solutions without changing the user experience. Also with the popularity of internet almost all the applications are web enabled, this brings a need to convert the Legacy systems to be web enabled. Following are some of the services that xPointers provides:

- Web enabled Legacy Systems
- Database Migration
- Disparate System Integration
- Application Upgrade
- Maintaining complex architecture
- Scalability



what.contd...

our core services

User Experience Engineering

PETscan consulting:

Understanding the user's requirements. Using persuasion, emotion and building trust in the users mind to help him make a decision which would then result in a conversion.

UI standard development:

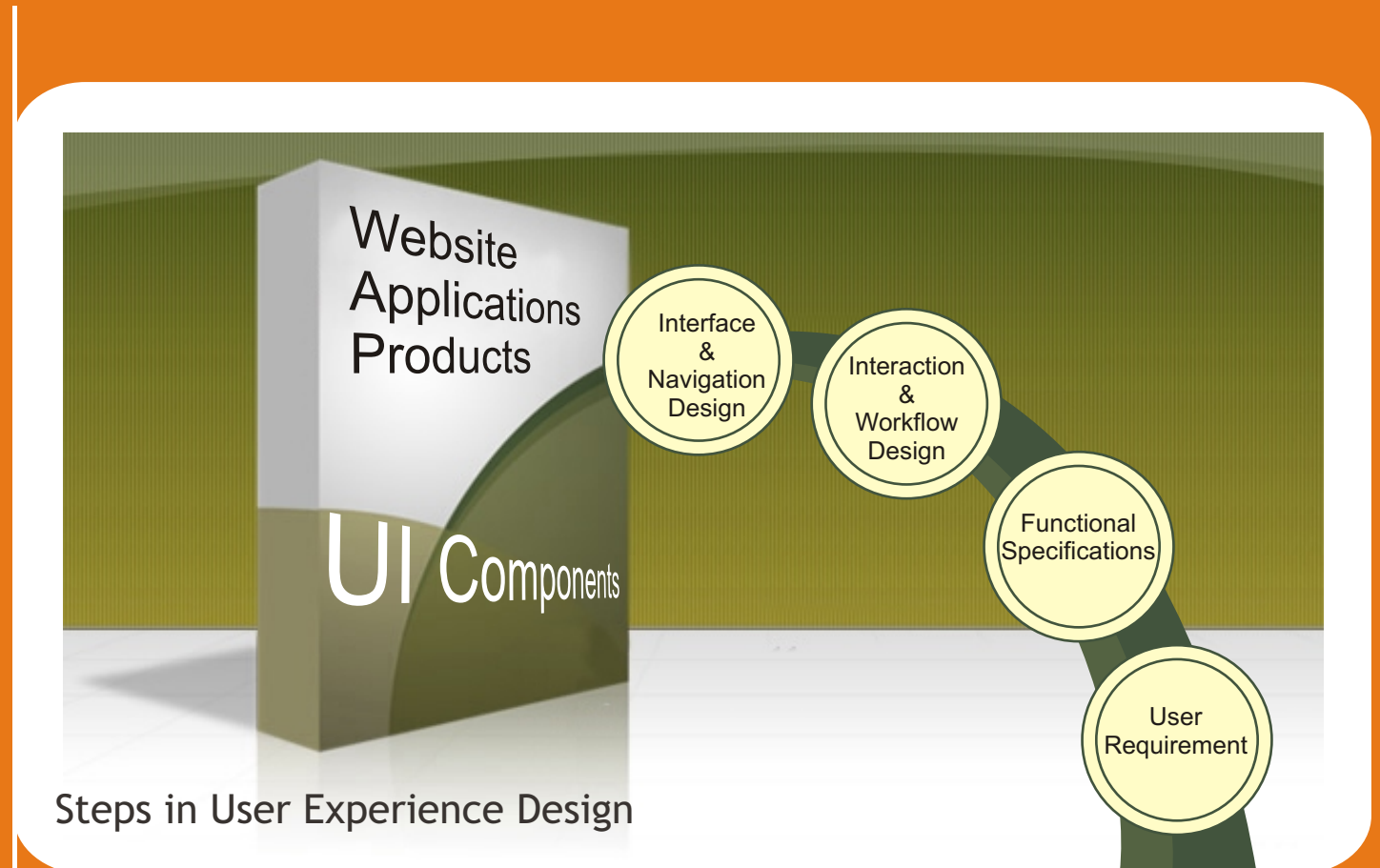
Develop interaction, visual, and information standards for organizations including software vendors for common look-and-feel across customer's application/website portfolio.

Proof Of Concept:

Providing our clients with substantial proof of IT value by re-architecting the usability for certain key tasks and projecting metrics like user productivity and possible ROI.

Web Analytics:

Recommendations and action items are offered based on the analysis of the metrics.



where.

“We can believe that we know where the world should go. But unless we're in touch with our customers, our model of the world can diverge from reality. There's no substitute for innovation, of course, but innovation is no substitute for being in touch, either”

- Steve Ballmer

xPointers

solutions beyond IT

We are here:

You can write to us at the below mentioned contact address for any of your queries / clarifications / products and services. You can also email us for a faster response.

We look forward to your mail today.

Regd. Off: xPointers Consulting Pvt. Ltd

1, Hill View, Siddhtek Society, Sutarwadi, Pashan, Pune 411021, Maharashtra, India.

Website: www.xpointers.com

